

CHARLES ASSISI

Charles Assisi is the Executive Editor and Editor Online, Forbes (India Edition), and is presently setting up Forbes' India operations. Prior to this, Charles was the National Business Editor for The Times of India, where he was responsible for increasing the number of business pages in the newspaper and introducing fresh content. Charles is also credited for launching Chip's Indian edition in 2003. This involved bringing together, building and managing a team and putting in place a roadmap for the future. Charles writes primarily on the business of technology and personal technology. He has an MBA in Finance & Marketing from the Mumbai Education Trust (MET).

Charles won The PoleStar Award titled, 'IT for Competitive Advantage', for 1999 for his article published in The Financial Express.

YOGRAJ VARMA

With rich experience in Marketing and Analysis, Yograj Varma began his career in Journalism by writing on financial markets, as a Principal Correspondent with the Observer of Business and Politics, New Delhi. He then joined Dataquest. As the Associate Editor of the publication, Yograj handled the prestigious annual DQ Top 20 survey for six years. In his eight-year stint at Dataquest, Yograj wrote over 40 cover stories, 45 feature articles, and over 80 news analysis articles. He was honoured thrice with the in-house “Cyber Star” excellence award. He then moved to the corporate world to head the Corporate Communications wing of Moser Baer. Currently, Yograj is the DGM, Internal Communications, for Bharti Airtel.

Yograj is a Management graduate from the University of Pune. Yograj won The PoleStar Award titled, ‘IT for Competitive Advantage’, in 1999 for his article published in Dataquest.